

# Reflections presentation 1

## Context 2

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### Overall

I believe that with my presentation I was able to successfully introduce the concept of Building-Integrated Photovoltaics (BIPV) to a general audience unfamiliar to the world of photovoltaics. I am satisfied with how I explained BIPV and its use, emphasizing its difference between traditional photovoltaic modules (BAPVs), and I think that not including the physical and chemical workings of this technology was the correct move to maintain the public's interest. I think the inclusion of real case studies, including some from Switzerland, helped illustrate both the practical and aesthetic potential of BIPV technology. I also noticed interested and amazed faces during the presentation of real data from a case study, which I think was the highlight of the presentation.

### Introduction

Regarding the introduction, reading the points in the table of contents was not the most engaging approach. This made the introduction feel more mechanical than inviting. In the future, I will focus better on creating a more effective and attention-grabbing introduction, perhaps by asking a direct question or presenting an unusual fact that can stimulate the audience's interest from the very beginning, tying it directly with the table of contents, so as to avoid reading it. An interesting sentence might have been:

“Energy costs are rising, yet some people manage to save money by producing almost 50 percent self-consumption of energy with their homes. Here's what their secret is:”

### Body

In the body of the presentation, I provided an overview of BIPV systems, covering the different possible integrations and its advantages, with lots of real analogous data. I think including actual pictures of the case studies increased audience interest, and the choice of the all different projects (residential building, start-up, university facility, town square) showed how flexible the use of this PV technology is. The only improvement I think needs to be made is to cite the sources properly, citing the photographer or company responsible instead of the website from which I took the image.

### Conclusion

The conclusion was a weak point, as I did not include a clear summary that related back to the introduction or the body of the presentation. Concluding with “that's it” followed by a brief message encouraging the audience to look forward to integrated PV in the future was not an effective ending, making it abrupt and incomplete. This is another aspect that I will consider improving for the future, adding a concluding thought or call to action for those listening.

### Body language

I received useful feedback on my movement. I tended to move excessively due to nervousness. I will definitely work on maintaining a more stable posture, keeping one foot firmly still and moving only when necessary, trying to have my arms looser and freer. Also, I was told that the noise of the keys I had on me was annoying, so I will definitely leave them in my backpack during future presentations. On the positive side, I believe that I made good eye contact with the audience and managed to convey a good impression with my facial expressions.